



BRINDL MARKLE

■ PRINT & WEB DESIGN ■

CREATIVE, RESOURCEFUL, SOLUTION-ORIENTED DESIGNER

PORTFOLIO ■ MOXYMEDIA.NET

EXCELLENCE IS NOT A SKILL.
IT IS AN ATTITUDE.
- RALPH MARTSON

FEATURED EXPERIENCE

■ **Cost Plus World Market, Alameda** ■ *Senior Interactive Designer*

Designed mobile and desktop home-pages, landing pages, web promotional assets, and social media and web ads. Attended weekly marketing meetings with Art Director and Marketing VP to discuss and improve current projects. Assisted in redesign of worldmarket.com, resizing templates according to style sheets.

■ **Spirit Rock Meditation Center, Woodacre** ■ *Graphic Designer*

Worked closely with communications team to design the 52 page seasonal events magazine, Spirit Rock News. Managed editorial, art and printing deadlines, content and revisions, retouched photos, implemented text and design edits and prepared document for press. Designed and coded weekly emails in Mailchimp. Created print collateral such as event flyers, monthly calendars and other print marketing collateral. Assisted in implementing and improving style guides and branding consistency in all print and digital materials.

■ **Global Wine Co., San Rafael** ■ *Graphic Designer*

Responsible for creative layout and execution of email marketing campaigns, print marketing collateral, website visuals, front-end web functionality and other digital marketing assets for brands including Williams-Sonoma Wine, Michael Mina Wine Club, New York Times Wine Club, More Uncorked, Food & Wine, and Global Wine Cellars. Updated style guides for all wine clubs and managed creative services priorities and weekly priorities meetings with a team of 2 designers, including training new hires.

■ **Paragon Real Estate, San Francisco** ■ *Graphic Designer*

Created visual marketing approach for agents in need of branding. Executed marketing goals with custom branding and marketing materials such as print and digital CMA's. Worked with top SF agents with positive results including increased sales and visibility.

■ **Moxy Media, San Francisco Bay Area** ■ *Graphic Designer*

Worked with small businesses and non-profits consulting on marketing objectives and incorporating goals into print and web assets including: branding, brochures, packaging, web design, e-mail design, banners, and social media.

■ **Swirl, San Francisco** ■ *Graphic Designer*

Created web and print collateral for the Microsoft team according to style guides including in-store signs, print and web assets.

■ **Charlotte Russe, San Francisco** ■ *Graphic Designer*

Designed emails and web assets including banners and home page promos, and processed images for charlotterusse.com.

■ **UCSF, Safe Motherhood Program, San Francisco** ■ *Graphic Designer*

Designed instructional documents for the Lifewrap Toolkit project targeting medical professionals, designed posters and print collateral and updated lifewrap.org website with custom banners and branding.

■ **Restoration Hardware, Corte Madera** ■ *Production Artist*

Applied text and image revisions to quarterly print catalogs according to style guides.

TECHNICAL SKILLS

Mac + PC ■ Adobe Suite CC: Indesign, Photoshop,
Illustrator, Acrobat ■ Microsoft Office ■ Dreamweaver ■
CSS ■ HTML Wordpress ■ Mailchimp ■ Constant Contact

EDUCATION

University of California Santa Cruz
B.A. in Film & Digital Media